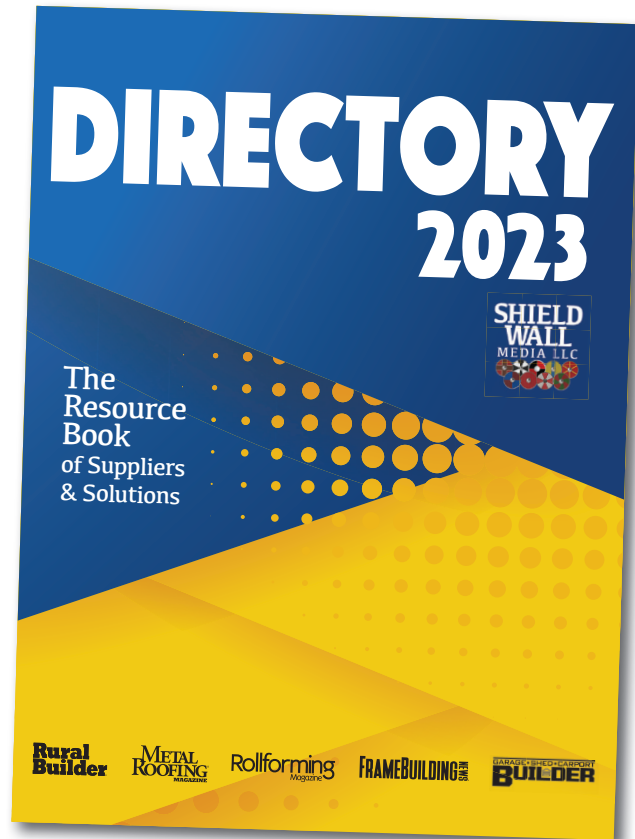


# REACH OVER 100,000 INDUSTRY PROFESSIONALS WHEN YOU ARE INCLUDED IN SHIELD WALL MEDIA'S DIRECTORY.

Our 2023 all-inclusive print directory replaces the individual *Rural Builder*, *Metal Roofing*, *Frame Building News*, *Rollforming* and *Garage, Shed & Carport Builder Magazine* directories of the past. Each of our readers will receive a copy of this resource book that they can keep and use all year. If you are a manufacturer, dealer or distributor with a product or service valuable to our subscribers, you need to be here. The SWM Directory is the most economical way to reach 100,000+ potential customers. (printed copies)



## ADVERTISING OPTIONS:

- **Basic Listing:** \$250
- **Company Logo & Description (50 Words):** \$400
- **Business Card Ads:** \$750 per (includes basic listing)
- **Display Ads** (includes basic listing, logo & description)
  - Full Page: \$2,500
  - Half Page: \$2,050
  - Third Page: \$1,750
  - Quarter Page: \$1,250
  - Sixth Page: \$1,000



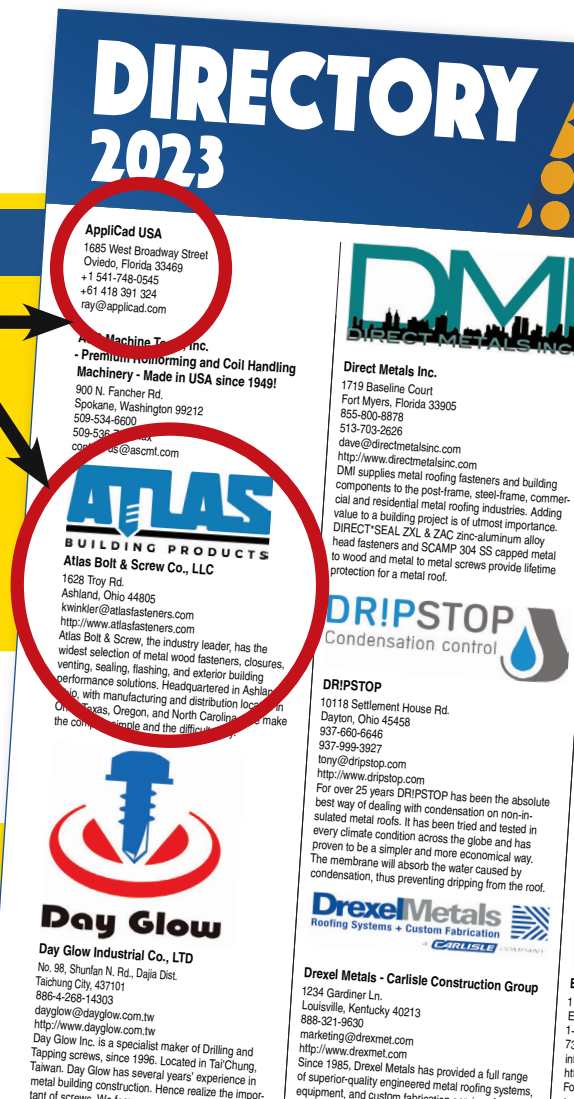
The 2023 Directory will polybag with the December issues of *Rural Builder*, *Metal Roofing*, *Rollforming* and *January Frame Building News*

### SWM Directory will go to these subscribers:



**Advertising Deadline: August 25, 2022**  
YOU WILL BE INVOICED OCTOBER 18, 2022

**CONTACT MISSY BEYER TO ADVERTISE:**  
missy@shieldwallmedia.com • 920-216-3007



## CHOOSE YOUR LISTING OPTION:

**Basic Listing: \$250**

Contact Name & Phone Number (Will Not Appear in Listing): \_\_\_\_\_

Contact Info to Appear in Listing (Required):

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Company Website Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Basic Listing Plus Company Logo & Description (50 Words): \$400**

Company Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Choose UP TO 3 categories with basic listing OR 5 categories with logo & description to be listed under:**

### BUILDING MATERIALS

- Adhesives, Sealants, Caulk, Moisture Barriers and Waterproofing
- Livestock, Equine and Agricultural Building Packages
- Building Panels and Sheathing
  - Metal
  - Polycarbonate
  - Wood
  - Other
- Concrete & Foundation Products

### Doors

- Entry Doors
- Garage Doors
- Large Doors
- Windows
- Ventilation & Insulation
- Nails, Screws and Bolts
- Engineered Connectors
- Lumber & Columns

- Coatings, Paints & Stains
- Coil & Coil Coatings

### ROOFING MATERIALS

- Clips and Clamps
- Flashing, Vents and Soffits
- Solar Shingles

- Asphalt
- Metal
- Other

- Standing Seam
- Through Fastened
- Re-roof and Recoat
- Underlayment
- Skylights & Clear/Translucent Panels
- Gutters, Covers, Inserts and Rain Handling/Harvesting
- Wind, Snow & Ice Prevention
- Ridge Vents & Closures

### TOOLS & MACHINERY

#### Metal Forming

- Brakes & Benders
- Roll Formers
- Decoilers, Recoilers, Tipplers, Slitters and Applicators
- Material Handling & Shipping
- Software & Controls

#### Tools

- Shears
- Tools
- Safety & Fall Protection
- Work Platforms, Cranes & Hoists

### SOFTWARE AND SERVICES

- Associations & Other Services
- Design Software, Configurators and Visualizers

**EMAIL THE COMPLETED  
FORM & LOGO TO:**  
missy@shieldwallmedia.com



**MAIL TO:**  
Shield Wall Media  
ATTN: Missy Beyer  
PO Box 255, Iola, WI 54945